

TUNE UP YOUR BUSINESS

1 MINUTE TIP



WHERE'S THAT NUMBER?

Make it easy for them to reach out to you

Be sure your **PHONE NUMBER** is at the tip of their fingers so they don't have to DIG to call.

Your email address comes ready-made in the FROM field of your email to clients but other contact info does not.

Sent them a **GREAT** idea or given them a reason to give you a call? Make sure they can reach you **RIGHT AWAY!**

Bonus: tapping an 'underlined' phone number from a SMART phone makes it easy to "tap and call"

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